

# Other Miscellaneous Store Retailers: 2002

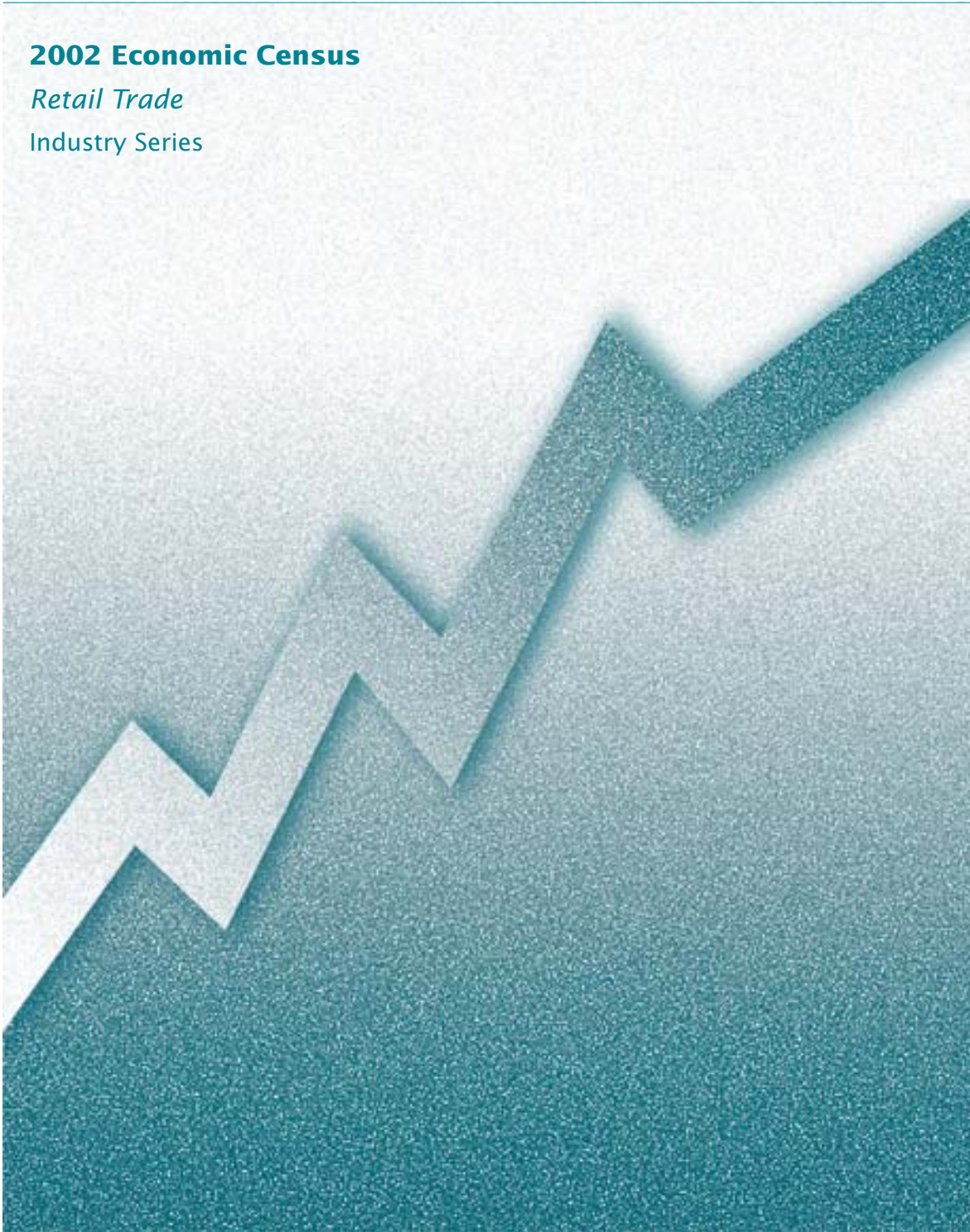
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## 2002 Economic Census

*Retail Trade*

Industry Series



USCENSUSBUREAU

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
4539	Other miscellaneous store retailers .....	43 980	39 938 952	4 933 960	1 153 037	241 467	23.1	9.8
45391	Pet and pet supplies stores .....	7 629	7 630 162	1 025 153	232 462	73 543	14.2	6.7
453910	Pet and pet supplies stores .....	7 629	7 630 162	1 025 153	232 462	73 543	14.2	6.7
45392	Art dealers .....	6 294	4 356 800	669 116	175 942	22 419	29.2	6.7
453920	Art dealers .....	6 294	4 356 800	669 116	175 942	22 419	29.2	6.7
45393	Manufactured (mobile) home dealers .....	5 551	9 565 638	888 076	211 187	32 142	23.4	10.1
453930	Manufactured (mobile) home dealers .....	5 551	9 565 638	888 076	211 187	32 142	23.4	10.1
45399	All other miscellaneous store retailers.....	24 506	18 386 352	2 351 615	533 446	113 363	25.1	11.7
453991	Tobacco stores .....	6 296	6 781 441	397 284	94 536	26 426	23.3	14.6
453998	All other miscellaneous store retailers (except tobacco stores) .....	18 210	11 604 911	1 954 331	438 910	86 937	26.2	10.0

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
4539	Other miscellaneous store retailers ..... 2002..	43 980	39 938 952	4 933 960	241 467
	..... 1997..	41 033	33 937 396	3 928 083	223 334
45391	Pet and pet supplies stores ..... 2002..	7 629	7 630 162	1 025 153	73 543
	..... 1997..	8 318	5 492 749	709 075	61 192
453910	Pet and pet supplies stores ..... 2002..	7 629	7 630 162	1 025 153	73 543
	..... 1997..	8 318	5 492 749	709 075	61 192
45392	Art dealers ..... 2002..	6 294	4 356 800	669 116	22 419
	..... 1997..	5 698	3 000 798	401 152	19 510
453920	Art dealers ..... 2002..	6 294	4 356 800	669 116	22 419
	..... 1997..	5 698	3 000 798	401 152	19 510
45393	Manufactured (mobile) home dealers ..... 2002..	5 551	9 565 638	888 076	32 142
	..... 1997..	5 485	13 347 491	1 122 749	40 401
453930	Manufactured (mobile) home dealers ..... 2002..	5 551	9 565 638	888 076	32 142
	..... 1997..	5 485	13 347 491	1 122 749	40 401
45399	All other miscellaneous store retailers ..... 2002..	24 506	18 386 352	2 351 615	113 363
	..... 1997..	21 532	12 096 358	1 695 107	102 231
453991	Tobacco stores ..... 2002..	6 296	6 781 441	397 284	26 426
	..... 1997..	3 884	3 068 352	213 374	14 880
453998	All other miscellaneous store retailers (except tobacco stores) .. 2002..	18 210	11 604 911	1 954 331	86 937
	..... 1997..	17 648	9 028 006	1 481 733	87 351

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
4539		Other miscellaneous store retailers . . . . .	43 980	X	39 938 952	X	100.0	65.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	2 880	3 670 708	311 523	8.5	.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	584	610 306	26 184	4.3	.1	X
	20130	Alcoholic drinks served at the establishment . . . . .	49	43 876	4 883	11.1	Z	X
	20140	Packaged liquor, wine, & beer . . . . .	1 191	1 893 361	219 103	11.6	.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	6 343	6 809 161	5 768 051	84.7	14.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics . . . . .	816	889 943	27 810	3.1	.1	X
	20180	Soaps, detergents, & household cleaners . . . . .	528	616 185	119 372	19.4	.3	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .	761	822 446	51 874	6.3	.1	X
	20200	Men's wear . . . . .	257	149 032	12 824	8.6	Z	X
	20220	Women's, juniors', & misses' wear . . . . .	304	144 934	9 206	6.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .	111	66 360	2 313	3.5	Z	X
	20260	Footwear, including accessories . . . . .	38	31 897	1 410	4.4	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	48	26 520	1 204	4.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .	149	34 397	1 779	5.2	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. . . . .	155	294 665	17 183	5.8	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	51	85 680	2 994	3.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .	154	118 470	10 908	9.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	546	332 675	40 310	12.1	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture . . . . .	1 087	1 658 773	207 195	12.5	.5	X
	20360	Flooring & floor coverings . . . . .	14	6 679	721	10.8	Z	X
	20370	Computer hardware, software, & supplies, including computer game software . . . . .	82	86 086	3 483	4.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . .	1 752	1 004 663	172 619	17.2	.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	1 718	1 316 528	146 947	11.2	.4	X
	20420	Books . . . . .	4 385	3 788 756	256 294	6.8	.6	X
	20440	Photographic equipment & supplies . . . . .	18	18 755	455	2.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .	3 331	998 657	83 509	8.4	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	110	69 091	7 774	11.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .	2 256	1 358 607	613 665	45.2	1.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories . . . . .	58	144 059	13 583	9.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures . . . . .	171	165 256	17 621	10.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	542	353 371	53 899	15.3	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed . . . . .	765	1 308 948	304 500	23.3	.8	X
	20670	Paint & sundries . . . . .	57	41 808	3 677	8.8	Z	X
	20680	Manufactured (mobile) homes . . . . .	5 551	9 565 638	9 295 313	97.2	23.3	X
	20690	Wallpaper & other flexible wallcoverings . . . . .	7	1 771	228	12.9	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002 . . . . .	60	212 235	60 035	28.3	.2	X
	20720	Automotive fuels . . . . .	424	943 457	183 707	19.5	.5	X
	20730	Automotive lubricants, including oil, greases, etc. . . . .	348	467 919	5 290	1.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories . . . . .	54	86 463	1 153	1.3	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal . . . . .	141	201 103	5 478	2.7	Z	X
	20800	Pets, pet foods, & pet supplies . . . . .	7 847	7 872 232	7 172 021	91.1	18.0	X
	20850	All other merchandise . . . . .	24 442	16 894 972	13 572 391	80.3	34.0	X
	29810	All other merchandise . . . . .	3 961	5 990 643	312 031	5.2	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .	6 507	9 535 680	816 432	8.6	2.0	X
45391		Pet and pet supplies stores . . . . .	7 629	X	7 630 162	X	100.0	82.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	39	12 132	153	1.3	Z	X
	20220	Women's, juniors', & misses' wear . . . . .	39	12 361	305	2.5	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	44	16 252	153	.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . .	13	10 606	458	4.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	51	20 296	305	1.5	Z	X
	20420	Books . . . . .	2 613	2 539 547	23 196	.9	.3	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
45391		Pet and pet supplies stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....	15	4 807	153	3.2	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ....	37	10 759	382	3.6	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....	8	2 136	305	14.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....	16	6 943	687	9.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....	432	258 739	42 882	16.6	.6	X
	20800	Pets, pet foods, & pet supplies .....	7 629	7 630 162	7 168 306	93.9	93.9	79.2
	20801	Pets .....	5 555	6 505 324	466 012	7.2	6.1	X
	20802	Pet foods, including wild bird feed .....	6 797	7 291 688	2 936 640	40.3	38.5	X
	20803	Pet supplies, including wild bird supplies .....	6 996	7 414 610	3 106 600	41.9	40.7	X
	20804	Aquarium products & fish .....	5 039	3 768 842	659 054	17.5	8.6	X
	20850	All other merchandise .....	98	46 468	7 401	15.9	.1	63.5
	20883	All other merchandise .....	98	46 468	7 401	15.9	.1	X
	29810	All other merchandise .....	1 270	3 080 525	76 302	2.5	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided .....	3 175	5 455 337	304 825	5.6	4.0	81.2
	29942	Pet care services, including pet boarding, grooming, & other pet care services .....	3 043	5 373 180	297 598	5.5	3.9	X
	29965	All other nonmerchandise receipts .....	176	104 797	7 227	6.9	.1	X
453910		Pet and pet supplies stores .....	7 629	X	7 630 162	X	100.0	82.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	39	12 132	153	1.3	Z	X
	20220	Women's, juniors', & misses' wear .....	39	12 361	305	2.5	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories .....	44	16 252	153	.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc .....	13	10 606	458	4.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. ....	51	20 296	305	1.5	Z	X
	20420	Books .....	2 613	2 539 547	23 196	.9	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....	15	4 807	153	3.2	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ....	37	10 759	382	3.6	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....	8	2 136	305	14.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....	16	6 943	687	9.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....	432	258 739	42 882	16.6	.6	X
	20800	Pets, pet foods, & pet supplies .....	7 629	7 630 162	7 168 306	93.9	93.9	79.2
	20801	Pets .....	5 555	6 505 324	466 012	7.2	6.1	X
	20802	Pet foods, including wild bird feed .....	6 797	7 291 688	2 936 640	40.3	38.5	X
	20803	Pet supplies, including wild bird supplies .....	6 996	7 414 610	3 106 600	41.9	40.7	X
	20804	Aquarium products & fish .....	5 039	3 768 842	659 054	17.5	8.6	X
	20850	All other merchandise .....	98	46 468	7 401	15.9	.1	63.5
	20883	All other merchandise .....	98	46 468	7 401	15.9	.1	X
	29810	All other merchandise .....	1 270	3 080 525	76 302	2.5	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided .....	3 175	5 455 337	304 825	5.6	4.0	81.2
	29942	Pet care services, including pet boarding, grooming, & other pet care services .....	3 043	5 373 180	297 598	5.5	3.9	X
	29965	All other nonmerchandise receipts .....	176	104 797	7 227	6.9	.1	X
45392		Art dealers .....	6 294	X	4 356 800	X	100.0	70.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....	49	10 500	392	3.7	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....	45	15 162	1 002	6.6	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics .....	19	3 921	261	6.7	Z	70.6
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc. ....	13	2 915	124	4.3	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. ....	17	3 071	137	4.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. ....	28	10 282	1 263	12.3	Z	X
	20200	Men's wear .....	32	7 799	305	3.9	Z	X
	20220	Women's, juniors', & misses' wear .....	66	15 684	958	6.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories .....	9	1 046	44	4.2	Z	X
	20260	Footwear, including accessories .....	13	3 878	44	1.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....	6	2 440	566	23.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings .....	41	9 280	654	7.0	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
45392		Art dealers—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .	28	2 963	305	10.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	51	10 936	261	2.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture . . . . .	196	97 549	12 722	13.0	.3	X
	20360	Flooring & floor coverings . . . . .	8	3 006	392	13.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . .	574	184 598	31 195	16.9	.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	640	249 601	37 120	14.9	.9	X
	20420	Books . . . . .	324	160 722	4 923	3.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .	107	34 288	1 438	4.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .	68	9 019	784	8.7	Z	68.7
	20511	Trophies & plaques . . . . .	68	9 019	784	8.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	15	2 571	174	6.8	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed . . . . .	6	654	44	6.7	Z	X
	20850	All other merchandise . . . . .	6 294	4 356 800	4 235 986	97.2	97.2	70.3
	20856	Magazines & newspapers . . . . .	15	5 751	381	6.6	Z	X
	20861	Antiques, items over 100 years old . . . . .	129	56 900	5 126	9.0	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply . . . . .	303	87 833	13 301	15.1	.3	X
	20863	Art goods, including original pictures & sculptures . . . . .	6 294	4 356 800	4 191 593	96.2	96.2	X
	20867	Coins, medals, & other numismatic items . . . . .	9	3 224	381	11.8	Z	X
	20868	Stamps, autographs, & other philatelic materials & supplies . . . . .	68	8 844	212	2.4	Z	X
	20869	Artists' materials & supplies . . . . .	280	85 437	14 572	17.1	.3	X
	20871	Religious goods, except books . . . . .	25	7 624	847	11.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons . . . . .	231	58 338	5 549	9.5	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups . . .	117	26 707	1 483	5.6	Z	X
	20879	Artificial/silk flowers, plants, & trees . . . . .	70	14 290	1 228	8.6	Z	X
	20883	All other merchandise . . . . .	21	15 510	1 271	8.2	Z	X
	29810	All other merchandise . . . . .	175	63 479	10 718	16.9	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .	348	227 904	14 987	6.6	.3	X
453920		Art dealers . . . . .	6 294	X	4 356 800	X	100.0	70.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	49	10 500	392	3.7	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	45	15 162	1 002	6.6	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics . . . . .	19	3 921	261	6.7	Z	70.6
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc. . . . .	13	2 915	124	4.3	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. . . . .	17	3 071	137	4.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .	28	10 282	1 263	12.3	Z	X
	20200	Men's wear . . . . .	32	7 799	305	3.9	Z	X
	20220	Women's, juniors', & misses' wear . . . . .	66	15 684	958	6.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .	9	1 046	44	4.2	Z	X
	20260	Footwear, including accessories . . . . .	13	3 878	44	1.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	6	2 440	566	23.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .	41	9 280	654	7.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .	28	2 963	305	10.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	51	10 936	261	2.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture . . . . .	196	97 549	12 722	13.0	.3	X
	20360	Flooring & floor coverings . . . . .	8	3 006	392	13.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . .	574	184 598	31 195	16.9	.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	640	249 601	37 120	14.9	.9	X
	20420	Books . . . . .	324	160 722	4 923	3.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .	107	34 288	1 438	4.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .	68	9 019	784	8.7	Z	68.7
	20511	Trophies & plaques . . . . .	68	9 019	784	8.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	15	2 571	174	6.8	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
453920		Art dealers—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....	6	654	44	6.7	Z	X
	20850	All other merchandise .....	6 294	4 356 800	4 235 986	97.2	97.2	70.3
	20856	Magazines & newspapers .....	15	5 751	381	6.6	Z	X
	20861	Antiques, items over 100 years old .....	129	56 900	5 126	9.0	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply .....	303	87 833	13 301	15.1	.3	X
	20863	Art goods, including original pictures & sculptures .....	6 294	4 356 800	4 191 593	96.2	96.2	X
	20867	Coins, medals, & other numismatic items .....	9	3 224	381	11.8	Z	X
	20868	Stamps, autographs, & other philatelic materials & supplies .....	68	8 844	212	2.4	Z	X
	20869	Artists' materials & supplies .....	280	85 437	14 572	17.1	.3	X
	20871	Religious goods, except books .....	25	7 624	847	11.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons .....	231	58 338	5 549	9.5	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	117	26 707	1 483	5.6	Z	X
	20879	Artificial/silk flowers, plants, & trees .....	70	14 290	1 228	8.6	Z	X
	20883	All other merchandise .....	21	15 510	1 271	8.2	Z	X
	29810	All other merchandise .....	175	63 479	10 718	16.9	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided .....	348	227 904	14 987	6.6	.3	X
45393		Manufactured (mobile) home dealers .....	5 551	X	9 565 638	X	100.0	71.6
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....	90	214 749	8 226	3.8	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture .....	98	223 166	4 783	2.1	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories .....	58	144 059	13 583	9.4	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....	53	64 855	3 157	4.9	Z	X
	20680	Manufactured (mobile) homes .....	5 551	9 565 638	9 295 313	97.2	97.2	67.4
	20681	New single-section manufactured (mobile) homes, less than 14 feet wide .....	361	570 112	70 830	12.4	.7	X
	20682	New single-section manufactured (mobile) homes, 14 feet wide .....	2 638	4 966 097	565 062	11.4	5.9	X
	20683	New single-section manufactured (mobile) homes, greater than 14 feet wide .....	2 801	5 480 728	816 686	14.9	8.5	X
	20684	New multisection manufactured (mobile) homes, two sections .....	4 991	9 040 676	6 341 542	70.1	66.3	X
	20685	New multisection manufactured (mobile) homes, three or more sections .....	1 025	2 651 308	372 184	14.0	3.9	X
	20686	Other new manufactured (mobile) homes & parts & accessories .....	708	1 557 668	197 711	12.7	2.1	X
	20687	Used single-section manufactured (mobile) homes .....	3 735	6 767 498	540 337	8.0	5.6	X
	20688	Used multisection manufactured (mobile) homes .....	2 136	4 379 053	390 961	8.9	4.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002 .....	50	104 361	11 287	10.8	.1	X
	20850	All other merchandise .....	25	66 194	15 592	23.6	.2	71.6
	20883	All other merchandise .....	25	66 194	15 592	23.6	.2	X
	29810	All other merchandise .....	344	619 853	46 393	7.5	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided .....	907	1 819 480	167 112	9.2	1.7	65.6
	29932	Rental of space &/or mobile homes (residential) .....	173	364 897	36 340	10.0	.4	X
	29975	All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, & service contracts, etc. ....	835	1 678 689	130 772	7.8	1.4	X
453930		Manufactured (mobile) home dealers .....	5 551	X	9 565 638	X	100.0	71.6
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....	90	214 749	8 226	3.8	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture .....	98	223 166	4 783	2.1	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories .....	58	144 059	13 583	9.4	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....	53	64 855	3 157	4.9	Z	X
	20680	Manufactured (mobile) homes .....	5 551	9 565 638	9 295 313	97.2	97.2	67.4
	20681	New single-section manufactured (mobile) homes, less than 14 feet wide .....	361	570 112	70 830	12.4	.7	X
	20682	New single-section manufactured (mobile) homes, 14 feet wide .....	2 638	4 966 097	565 062	11.4	5.9	X
	20683	New single-section manufactured (mobile) homes, greater than 14 feet wide .....	2 801	5 480 728	816 686	14.9	8.5	X
	20684	New multisection manufactured (mobile) homes, two sections .....	4 991	9 040 676	6 341 542	70.1	66.3	X
	20685	New multisection manufactured (mobile) homes, three or more sections .....	1 025	2 651 308	372 184	14.0	3.9	X
	20686	Other new manufactured (mobile) homes & parts & accessories .....	708	1 557 668	197 711	12.7	2.1	X
	20687	Used single-section manufactured (mobile) homes .....	3 735	6 767 498	540 337	8.0	5.6	X
	20688	Used multisection manufactured (mobile) homes .....	2 136	4 379 053	390 961	8.9	4.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002 .....	50	104 361	11 287	10.8	.1	X
	20850	All other merchandise .....	25	66 194	15 592	23.6	.2	71.6
	20883	All other merchandise .....	25	66 194	15 592	23.6	.2	X

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
453930		Manufactured (mobile) home dealers—Con.						
	29810	All other merchandise . . . . .	344	619 853	46 393	7.5	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .	907	1 819 480	167 112	9.2	1.7	65.6
	29932	Rental of space &/or mobile homes (residential) . . . . .	173	364 897	36 340	10.0	.4	X
	29975	All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, & service contracts, etc. . . . .	835	1 678 689	130 772	7.8	1.4	X
45399		All other miscellaneous store retailers . . . . .	24 506	X	18 386 352	X	100.0	54.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	2 792	3 648 076	310 978	8.5	1.7	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	539	595 144	25 182	4.2	.1	X
	20130	Alcoholic drinks served at the establishment . . . . .	49	43 876	4 883	11.1	Z	X
	20140	Packaged liquor, wine, & beer . . . . .	1 189	1 892 664	219 103	11.6	1.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	6 336	6 800 889	5 764 530	84.8	31.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics . . . . .	794	885 488	27 549	3.1	.2	X
	20180	Soaps, detergents, & household cleaners . . . . .	520	614 094	119 372	19.4	.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .	733	812 164	50 611	6.2	.3	X
	20200	Men's wear . . . . .	222	134 747	11 985	8.9	.1	X
	20220	Women's, juniors', & misses' wear . . . . .	199	116 889	7 943	6.8	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .	97	63 864	2 269	3.6	Z	X
	20260	Footwear, including accessories . . . . .	25	28 019	1 366	4.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	42	24 080	638	2.7	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .	108	25 117	1 125	4.5	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. . . . .	65	79 916	8 957	11.2	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	51	85 680	2 994	3.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .	126	115 507	10 603	9.2	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	451	305 487	39 896	13.1	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture . . . . .	790	1 332 030	189 385	14.2	1.0	X
	20360	Flooring & floor coverings . . . . .	6	3 673	329	9.0	Z	X
	20370	Computer hardware, software, & supplies, including computer game software . . . . .	78	84 058	3 483	4.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. . . . .	1 165	809 459	140 966	17.4	.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	1 027	1 046 631	109 522	10.5	.6	X
	20420	Books . . . . .	1 448	1 088 487	228 175	21.0	1.2	X
	20440	Photographic equipment & supplies . . . . .	18	18 755	455	2.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .	3 207	957 171	81 822	8.5	.4	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	67	57 199	7 392	12.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .	2 180	1 347 452	612 576	45.5	3.3	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures . . . . .	144	156 198	16 838	10.8	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	95	92 061	10 843	11.8	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed . . . . .	706	1 243 439	301 299	24.2	1.6	X
	20670	Paint & sundries . . . . .	45	38 606	3 677	9.5	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002 . . . . .	10	107 874	48 748	45.2	.3	X
	20720	Automotive fuels . . . . .	422	942 213	183 707	19.5	1.0	X
	20730	Automotive lubricants, including oil, greases, etc. . . . .	348	467 919	5 290	1.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories . . . . .	54	86 463	1 153	1.3	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal . . . . .	138	199 653	5 402	2.7	Z	X
	20800	Pets, pet foods, & pet supplies . . . . .	214	241 678	3 671	1.5	Z	X
	20850	All other merchandise . . . . .	18 025	12 425 510	9 313 412	75.0	50.7	X
	29810	All other merchandise . . . . .	2 172	2 226 786	178 618	8.0	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .	2 077	2 032 959	329 508	16.2	1.8	X
453991		Tobacco stores . . . . .	6 296	X	6 781 441	X	100.0	71.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	2 664	3 532 385	300 890	8.5	4.4	50.9
	20108	Bottled, canned, or packaged soft drinks . . . . .	2 109	2 511 667	151 555	6.0	2.2	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc. . . . .	1 923	2 795 424	149 335	5.3	2.2	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
453991		Tobacco stores—Con.						
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	460	557 299	22 379	4.0	.3	X
	20130	Alcoholic drinks served at the establishment . . . . .	49	43 876	4 883	11.1	.1	X
	20140	Packaged liquor, wine, & beer . . . . .	1 149	1 855 606	215 716	11.6	3.2	66.1
	20141	Distilled spirits, including liquor, brandy, & liqueurs . . . . .	205	356 369	35 802	10.0	.5	X
	20142	Wine . . . . .	418	598 711	14 350	2.4	.2	X
	20143	Beer & ale . . . . .	1 087	1 798 101	165 564	9.2	2.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	6 296	6 781 441	5 763 756	85.0	85.0	X
	20160	Drugs, health aids, beauty aids, including cosmetics . . . . .	699	826 725	21 362	2.6	.3	X
	20180	Soaps, detergents, & household cleaners . . . . .	327	404 784	5 968	1.5	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .	493	647 356	11 596	1.8	.2	X
	20200	Men's wear . . . . .	38	18 174	271	1.5	Z	X
	20220	Women's, juniors', & misses' wear . . . . .	35	18 581	543	2.9	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .	7	8 612	136	1.6	Z	X
	20260	Footwear, including accessories . . . . .	6	15 123	203	1.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	10	11 868	203	1.7	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .	14	10 511	136	1.3	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20	21 090	271	1.3	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .	6	2 848	136	4.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	22	29 092	882	3.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture . . . . .	6	7 324	68	.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. . . . .	155	157 397	10 240	6.5	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	118	147 835	5 696	3.9	.1	X
	20420	Books . . . . .	83	96 093	1 831	1.9	Z	X
	20440	Photographic equipment & supplies . . . . .	13	10 918	68	.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .	155	183 235	5 493	3.0	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	57	51 200	7 392	14.4	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .	46	43 740	1 695	3.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures . . . . .	19	22 243	203	.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	7	14 512	136	.9	Z	X
	20720	Automotive fuels . . . . .	422	942 213	183 707	19.5	2.7	X
	20730	Automotive lubricants, including oil, greases, etc. . . . .	348	467 919	5 290	1.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories . . . . .	54	86 463	1 153	1.3	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal . . . . .	80	119 150	1 628	1.4	Z	X
	20800	Pets, pet foods, & pet supplies . . . . .	206	238 775	3 187	1.3	Z	X
	20850	All other merchandise . . . . .	1 542	1 516 195	95 889	6.3	1.4	60.9
	20855	Greeting cards . . . . .	80	93 534	3 454	3.7	.1	X
	20856	Magazines & newspapers . . . . .	1 221	1 175 400	48 349	4.1	.7	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons . . . . .	567	563 327	29 740	5.3	.4	X
	20883	All other merchandise . . . . .	81	105 118	14 346	13.6	.2	X
	29810	All other merchandise . . . . .	549	722 223	44 147	6.1	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .	389	454 492	64 287	14.1	.9	X
453998		All other miscellaneous store retailers (except tobacco stores) . . . . .	18 210	X	11 604 911	X	100.0	44.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	128	115 691	10 088	8.7	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .	79	37 845	2 803	7.4	Z	X
	20140	Packaged liquor, wine, & beer . . . . .	40	37 058	3 387	9.1	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .	40	19 448	774	4.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics . . . . .	95	58 763	6 187	10.5	.1	28.7
	20163	Vitamins, minerals, & other dietary supplements . . . . .	7	4 758	713	15.0	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs . . . . .	11	13 318	2 343	17.6	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc. . . . .	41	23 072	1 271	5.5	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. . . . .	82	44 854	1 853	4.1	Z	X
	20180	Soaps, detergents, & household cleaners . . . . .	193	209 310	113 404	54.2	1.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .	240	164 808	39 015	23.7	.3	X
	20200	Men's wear . . . . .	184	116 573	11 714	10.0	.1	X
	20220	Women's, iuniors', & misses' wear . . . . .	164	98 308	7 400	7.5	.1	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage <sup>2</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
453998		All other miscellaneous store retailers (except tobacco stores)—Con.						
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .	90	55 252	2 133	3.9	Z	X
	20260	Footwear, including accessories . . . . .	19	12 896	1 163	9.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	32	12 212	435	3.6	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .	94	14 606	989	6.8	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. . . . .	65	79 916	8 957	11.2	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	31	64 590	2 723	4.2	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .	120	112 659	10 467	9.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .	429	276 395	39 014	14.1	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture . . . . .	784	1 324 706	189 317	14.3	1.6	X
	20370	Computer hardware, software, & supplies, including computer game software . . . . .	78	84 058	3 483	4.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . .	1 010	652 062	130 726	20.0	1.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	909	898 796	103 826	11.6	.9	X
	20420	Books . . . . .	1 365	992 394	226 344	22.8	2.0	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .	3 052	773 936	76 329	9.9	.7	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .	2 134	1 303 712	610 881	46.9	5.3	31.3
	20511	Trophies & plaques . . . . .	1 876	595 952	488 133	81.9	4.2	X
	20521	All other sporting goods, including boats, bicycles, snowmobiles, go-carts, exercise/fitness equipment, etc. . . . .	333	735 438	122 748	16.7	1.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures . . . . .	125	133 955	16 635	12.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	88	77 549	10 707	13.8	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed . . . . .	706	1 243 439	301 299	24.2	2.6	X
	20670	Paint & sundries . . . . .	45	38 606	3 677	9.5	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002 . . . . .	10	107 874	48 748	45.2	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal . . . . .	58	80 503	3 774	4.7	Z	X
	20800	Pets, pet foods, & pet supplies . . . . .	8	2 903	484	16.7	Z	X
	20850	All other merchandise . . . . .	16 483	10 909 315	9 217 523	84.5	79.4	43.0
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. . . . .	18	14 102	473	3.4	Z	X
	20856	Magazines & newspapers . . . . .	157	106 051	5 268	5.0	Z	X
	20861	Antiques, items over 100 years old . . . . .	225	383 387	155 048	40.4	1.3	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply . . . . .	1 725	1 213 727	629 545	51.9	5.4	X
	20863	Art goods, including original pictures & sculptures . . . . .	433	380 397	50 408	13.3	.4	X
	20865	Telephones . . . . .	9	4 628	108	2.3	Z	X
	20866	Ice . . . . .	81	30 535	17 604	57.7	.2	X
	20867	Coins, medals, & other numismatic items . . . . .	650	833 601	621 846	74.6	5.4	X
	20868	Stamps, autographs, & other philatelic materials & supplies . . . . .	255	218 128	70 844	32.5	.6	X
	20869	Artists' materials & supplies . . . . .	1 542	1 017 790	888 733	87.3	7.7	X
	20871	Religious goods, except books . . . . .	1 244	798 486	453 244	56.8	3.9	X
	20873	Monuments & grave markers . . . . .	3 329	1 267 774	1 196 406	94.4	10.3	X
	20874	Fireworks . . . . .	295	224 862	210 460	93.6	1.8	X
	20876	Pools, pool chemicals, & pool supplies & accessories . . . . .	4 964	5 126 223	4 248 923	82.9	36.6	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons . . . . .	759	385 532	76 425	19.8	.7	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups . . . . .	659	595 207	80 044	13.4	.7	X
	20879	Artificial/silk flowers, plants, & trees . . . . .	248	129 987	17 466	13.4	.2	X
	20883	All other merchandise . . . . .	2 963	904 470	494 451	54.7	4.3	X
	29810	All other merchandise . . . . .	1 623	1 504 563	134 471	8.9	1.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .	1 688	1 578 467	265 221	16.8	2.3	X

<sup>1</sup>Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
4539	Other miscellaneous store retailers						
	All firms .....	43 980	39 938 952	100.0	4 933 960	1 153 037	241 467
	4 largest firms .....	1 848	5 256 677	13.2	627 845	138 072	36 585
	8 largest firms .....	3 263	6 821 255	17.1	746 854	165 881	41 731
	20 largest firms .....	4 564	7 986 771	20.0	952 696	229 142	45 742
	50 largest firms .....	5 093	9 511 303	23.8	1 090 774	262 077	53 475
45391	Pet and pet supplies stores						
	All firms .....	7 629	7 630 162	100.0	1 025 153	232 462	73 543
	4 largest firms .....	1 342	4 198 124	55.0	512 216	110 461	34 600
	8 largest firms .....	1 516	4 365 232	57.2	539 501	117 327	36 478
	20 largest firms .....	1 631	4 596 274	60.2	563 547	122 703	38 183
	50 largest firms .....	1 780	4 838 370	63.4	593 589	129 906	40 171
453910	Pet and pet supplies stores						
	All firms .....	7 629	7 630 162	100.0	1 025 153	232 462	73 543
	4 largest firms .....	1 342	4 198 124	55.0	512 216	110 461	34 600
	8 largest firms .....	1 516	4 365 232	57.2	539 501	117 327	36 478
	20 largest firms .....	1 631	4 596 274	60.2	563 547	122 703	38 183
	50 largest firms .....	1 780	4 838 370	63.4	593 589	129 906	40 171
45392	Art dealers						
	All firms .....	6 294	4 356 800	100.0	669 116	175 942	22 419
	4 largest firms .....	5	447 864	10.3	145 159	52 296	1 495
	8 largest firms .....	9	692 250	15.9	152 047	53 578	1 593
	20 largest firms .....	78	983 523	22.6	183 587	60 410	2 111
	50 largest firms .....	175	1 362 945	31.3	212 597	67 797	2 686
453920	Art dealers						
	All firms .....	6 294	4 356 800	100.0	669 116	175 942	22 419
	4 largest firms .....	5	447 864	10.3	145 159	52 296	1 495
	8 largest firms .....	9	692 250	15.9	152 047	53 578	1 593
	20 largest firms .....	78	983 523	22.6	183 587	60 410	2 111
	50 largest firms .....	175	1 362 945	31.3	212 597	67 797	2 686
45393	Manufactured (mobile) home dealers						
	All firms .....	5 551	9 565 638	100.0	888 076	211 187	32 142
	4 largest firms .....	966	1 923 700	20.1	184 904	45 101	5 318
	8 largest firms .....	1 153	2 280 293	23.8	212 630	51 802	6 581
	20 largest firms .....	1 295	2 741 894	28.7	241 782	58 064	7 728
	50 largest firms .....	1 432	3 324 648	34.8	290 577	69 387	9 157
453930	Manufactured (mobile) home dealers						
	All firms .....	5 551	9 565 638	100.0	888 076	211 187	32 142
	4 largest firms .....	966	1 923 700	20.1	184 904	45 101	5 318
	8 largest firms .....	1 153	2 280 293	23.8	212 630	51 802	6 581
	20 largest firms .....	1 295	2 741 894	28.7	241 782	58 064	7 728
	50 largest firms .....	1 432	3 324 648	34.8	290 577	69 387	9 157
45399	All other miscellaneous store retailers						
	All firms .....	24 506	18 386 352	100.0	2 351 615	533 446	113 363
	4 largest firms .....	2 056	1 024 605	5.6	88 323	16 661	3 534
	8 largest firms .....	2 173	1 301 912	7.1	111 386	21 464	5 173
	20 largest firms .....	2 356	1 888 446	10.3	163 723	34 329	7 741
	50 largest firms .....	2 626	2 772 181	15.1	255 537	56 397	11 587
453991	Tobacco stores						
	All firms .....	6 296	6 781 441	100.0	397 284	94 536	26 426
	4 largest firms .....	825	766 115	11.3	42 248	11 052	2 913
	8 largest firms .....	912	979 032	14.4	50 939	13 107	3 595
	20 largest firms .....	1 028	1 358 155	20.0	68 677	17 266	4 565
	50 largest firms .....	1 294	1 848 657	27.3	95 214	23 324	6 122
453998	All other miscellaneous store retailers (except tobacco stores)						
	All firms .....	18 210	11 604 911	100.0	1 954 331	438 910	86 937
	4 largest firms .....	1 348	535 797	4.6	69 138	10 412	2 260
	8 largest firms .....	1 410	738 361	6.4	102 537	18 690	3 478
	20 largest firms .....	1 525	1 167 733	10.1	158 617	32 374	6 199
	50 largest firms .....	1 693	1 792 314	15.4	222 889	47 075	8 565

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.